Like its more respectable adventure brethren, such as ADVENTURE, BLUE BOOK, SHORT STORIES and ARGOSY, the stories in SPICY ADVENTURE STORIES spanned the globe, as white American adventurers (they were invariably white Americans) kicked butt and saved babes from here to India. Since, except for the sex element, the same elements went into writing a spicy adventure or detective story as went into writing a regular adventure or detective story, if a story didn't sell to a writer's usual, "more sedate" markets, it was not uncommon for a pulp author to slap a dash of sex into the story and send it off for a hopeful sale to the offices of Culture Publications.